The next pages outline a wireframe of the home page and interior pages. The sitemap of the site is:

* Home
* About Us
  + Why UIC?
  + The UIC Process
* Products
  + Comparison Chart
  + Pre-sale Sample Analysis
  + Carbon Analysis
    - CM120
    - CM130
    - CM135
    - CM140
    - CM150
    - CM180
    - CM190
    - CM220
    - CM240
    - CM250
    - CM540
    - CM5390
  + Sulfur Analysis
    - CM320
    - CM340
    - CM350
    - CM440
    - CM540
    - CM5390S
  + Dual Analysis
    - CM5016
  + Osometers
    - Model 833
  + Spare Parts and Consumables (shopping cart)
* Services
  + Recalibration
  + Repair (Take out Stanco and Request for Repair)
  + Pre-sale Sample Analysis
* Blog
  + Articles  
    ELEMENTAL ANALYSIS: COULOMETRY
  + TOTAL INORGANIC CARBON (TIC) (PPT)
  + News / Events
  + Troubleshooting | Technical Bulletins
  + Material Safety Data Sheets
  + Application Notes
  + Educational Videos
* Contact Us (Listed - United States, United Kingdom, Mexico, India, Korea)
  + Request Catalog
  + Become a Distributor
  + Request For Repair
  + Request a Quote

The site needs to be clean, professional, and easy to navigate. For colors

* Blue (provides a trust, loyalty, integrity, reliability, dependability, responsibility feel. Physiologically, blue is calming, reducing tension and fear. Blue adds strength and unity, and is therapeutic to the mind and body.)
* White (in color psychology white is the color of new beginnings, wiping the slate clean. Physiologically, white is also calming as it creates simplicity, organization, and efficiency.)
* Gray (meaning of intellect, knowledge, wisdom, security, sleek , professional, refined, yet contemporary)

Competitors:

* <http://www.skalar.com/>
* <http://www.leco.com/>
* <http://www.horiba.com/us/en/process-environmental/products/water-quality-measurement/details/on-line-toc-analyzer-ht-100-1102/>
* <http://www.ssi.shimadzu.com/products/productgroup.cfm?subcatlink=tocanalyzers>

View By Application

* Dissolved carbon dioxide in sea water
* Carbon dioxide in amine and hydrazine
* Carbon in soil and soil sediments
* Surface carbon analysis for metals and other surfaces (link to CM180)

View list of all applications

Request Catalog

CM320

CM140

CM150

CM5016

The primary products for UIC are the coulometric carbon analysis systems.  These systems are used extensively by the university, geological, oceanographic, petroleum and cleanliness verification markets.  The carbon analysis systems have the ability to determine total carbon (TC), total organic carbon (TOC), total inorganic carbon (TIC) and surface carbon (SC) in solids, liquids, slurries and gases.

Request Free Pre-sale Sample

Video

Slideshow with respective text added in each picture

Slide 1: We ship all over the world

Slide 2: Request a Free Pre-Sale Sample

Slide 3: Conforms to American Standard Test Method (ASTM) D 513, *(link to C140 CM5016)*

Slide 4: Want an easier way to measure your amine, carbon and sulphur levels?

Slide 5: Comparison Between Coulometric Detection and NDIR Detection

Slide 6: Announcement / Tradeshow Event

Standard Footer

815.744.4477

Search Bar

UIC, Inc. Logo (darker navy blue)

*Your source for carbon and sulfur analysis.*

Home | About Us | Products | Services | Blog | Contact Us

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815.744.4477

Search Bar

Blog Graphic

Educational Videos Graphic

Request Catalog Graphic

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Title of Page

Content Area

Request Free Pre-Sale Sample Graphic

Standard Footer